Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, F. Joseph Du Bray spent his early career as a trial lawyer based in Elk Point, South Dakota, representing a diverse set of clients and interests; and,

Whereas, Joe served as a faculty member at The University of South Dakota School of Law where he assisted in the development and education of many of South Dakota's current practicing attorneys; and,

Whereas, In 1994, Joe joined Blue Cross of South Dakota initially as President and later became the first President, CEO and member of the Board of Directors of Wellmark of South Dakota, Inc., doing business as Wellmark Blue Cross and Blue Shield of South Dakota; and,

Whereas, Joe also served as Senior Vice President of Wellmark, Inc., doing business as Wellmark Blue Cross and Blue Shield of Iowa, and subsequently as Senior Vice President, General Counsel, Corporate Governance Officer and Business Ethics and Compliance Officer for Wellmark Blue Cross and Blue Shield of Iowa and General Counsel for Wellmark Blue Cross and Blue Shield of South Dakota; and,

Whereas, Joe retired on July 31, 2007, and moved back to Sioux Falls with his wife, Sally, where he will continue a mentoring role with his new position "of counsel" with the Woods Fuller law firm, and will also maintain a home in Salt Lake City in order to be near two of their three daughters and their granddaughter; and,

Whereas, Joe's leisure interests as he semi-retires will more than likely find him on the golf course or bicycling along the Mickelson Trail:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim August 28, 2007, as

JOE DU BRAY DAY

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-first Day of August in the Year of Our Lord, Two Thousand and Seven.
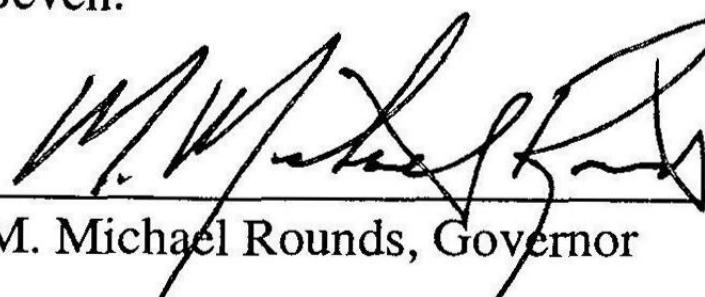
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M. Michael Rounds, Governor

Attest:
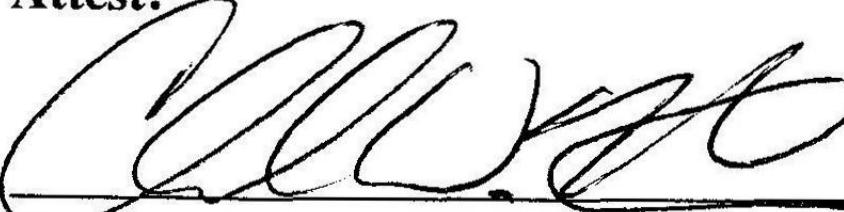
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Chris Nelson, Secretary of State